

Serving Entrepreneurs, Startups & Innovators for True Economic Impact

We help innovators turn ideas into real products and businesses in the marketplace, through education, engagement, resources and empowerment delivered in person, long-distance and online.

36+

hosted events every year, 3 each month

500+

attendees at one of our events

Nationwide

Program Reach: All 50 states & U.S. territories

6

continents reached by our programs

Who We Are

Acture is a Kentucky-based 501(c)(3) nonprofit that equips inventors, entrepreneurs, startups and small businesses to take innovations from idea to marketplace. Our programs teach proven principles *and* put participants to work on activities that move their product or business forward.

Past Performance

- Administered multiple grant programs through the **SBA**
- Facilitated programs involving the **SBIR Program** and the **USDA**
- Partnered with communities, government agencies, universities and ESOs in across U.S. states and territories
- Delivered Member Scholarships with sponsors, communities and federal agencies

Who We Serve

Innovators **Entrepreneurs** **Startups**
Small Businesses **Communities & ESOs**
Universities

What Sets Us Apart

- **Led by practitioners:** seasoned entrepreneurs who have bootstrapped startups from idea to exit
- **Hands-on and real-world:** live selling, prototyping and market testing alongside the classroom
- **Idea to fulfillment:** education, funding guidance and a physical facility under one roof
- **Built to fit:** length, venue and curriculum tailored to your community

Core Capabilities



Entrepreneur Training Programs

- › **10-Week Program:** 10 sprints for cohorts
- › **1-2 Day Workshops:** roundtables, teaching sprints and 1-on-1 sessions
- › **Online Courses:** self-paced Empowered Entrepreneur series



SBIR Preparation & Post-Award

- › Identify the best non-dilutive funding opportunities
- › Drafting support, plus reformatting across agencies (e.g., NIH to NSF)
- › Phase I/II coaching **and** the "Phase 3" path to a profitable product



1-on-1 Coaching & Consulting

- › Ideation, market validation and competition
- › IP protection, funding methods and cash flow
- › Technical development, scaling, licensing and exit plans



Monthly Programming

- › **Open Meetings:** industry experts with live Q&A
- › **Intensive Workshops:** members-only and NDA-protected
- › **Inventor Friday Livestream:** free and public, with special guests



Signature Events

- › **InventorCon:** 3 days, 30 speakers, 1 stage
- › **Innovation Station:** live selling at the KY State Fair
- › **Kickstarter: Pass or Fail** and **Entrepreneur Night at the Movies**



Incubator / Accelerator Space

- › Warehouse storage by the pallet and 3PL fulfillment
- › Remote business address and mail service
- › Multimedia studio and Founder Start-Grow space

A Unique Incubator / Accelerator Space in Nicholasville, KY

No shiny new building. No sterile environment. A real-life startup space with a practical, hands-on approach to everything we do.

Built for founders who work from everywhere but need a business location to start and grow. Startups and micro-businesses that are too small for traditional fulfillment centers or big warehouse contracts get the space and services to scale up or down as needs change.



Warehouse by-the-pallet



3PL shipping & fulfillment



Multimedia studio



Founder Start-Grow space

Pallet Storage

Store one pallet or several with no large-scale warehouse requirements.

3PL Services

Shipping, receiving, storage and fulfillment for small runs.

Media Studio

Multi-camera podcasts, livestreams, interviews and product photography.

Start-Grow Space

A home base for local founders to build, meet and grow.

Remote Address

A professional address and secure mail, with your home address kept private.

10-Week Entrepreneur Program Curriculum

Cohorts · in-person or remote · customizable

- 1 Picking the right idea for you and your market
- 2 Protecting IP: patents, copyrights, trademarks
- 3 The bootstrapped "Frankentype" prototype
- 4 Proof of concept: frame, build, sell at scale
- 5 Build-Test-Fail-Learn with the "Demotype"
- 6 Sourcing, licensing and the path to profit
- 7 Marketing optics and building a brand
- 8 Market validation and pivot strategies
- 9 Real traction in B2C, B2B and B2B2C sales
- 10 Your plan to succeed and help others



Innovation Station, KY State Fair



Entrepreneur Night at the Movies

"Don Skaggs is a true hero in the way he debunks entrepreneur 'roadblocks.' Just hearing the 10 minutes he spoke is worth it"

InventorCon attendee

"100%."

Partner With Acture

Community Cohorts

We help metro and rural community leaders form cohorts that grow their local economies through entrepreneurship.

Member Scholarships

Sponsor scholarships in 10-member blocks. Each All-Access Membership is worth more than \$800 each.

Sponsors & Affiliates

Get in front of a niche, hard-to-reach audience of innovators and founders at 37+ events a year.

Custom Programs

Every program can be tailored in length, venue (in-person or remote) and curriculum.

Leadership Team



PRESIDENT

Don Skaggs

Entrepreneur, inventor, author and speaker who has taken startups from idea to exit



VICE-PRESIDENT

Leo York

Inventor and content strategist; advises on strategy and branding



PROGRAMS

Eugenia Kelley

Inventor and healthcare strategist; livestream and funding programs



MEDIA & TECH

George Moulder

Inventor, field service engineer and prototype machinist

Let's turn ideas into economic impact.

FACILITY

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