



PROFILE & CAPABILITY STATEMENT

**SERVING ENTREPRENEURS,
STARTUPS & INNOVATORS FOR
TRUE ECONOMIC IMPACT**



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ACTURE

ABOUT US



EQUIPPING INVENTORS, ENTREPRENEURS,
STARTUPS AND SMALL BUSINESS
THROUGH EDUCATION, ENGAGEMENT,
RESOURCES & EMPOWERMENT

Acture (formerly Inventors Network KY) is a 501(c)3 nonprofit organization dedicated to helping innovative entrepreneurs businesses take their innovations and turn them into real products and businesses in the marketplace.

This is accomplished through a diverse variety of programs that teach valuable principles and engage participants in activities designed to move their product or business forward.

Participation is available via in-person, long-distance and online formats.

We have a history of working with communities, governmental agencies, and other entrepreneur support organizations (ESOs) in a variety of programs that span all US states and territories, as well as administering multiple grant programs through the SBA, facilitating programs involving the SBIR Program, and the USDA, to name a few.

Outreach consists of livestreams, email, speaking engagements, social media, and an assortment of partners and collaborators from a diverse array of locations and with differing skillsets and focuses.

OUR TEAM



DON SKAGGS

PRESIDENT

Don Skaggs is an inventor, entrepreneur, speaker, author, and consultant to a wide range of businesses. His experience includes bootstrapping startup companies from initial idea to successful exit, developing products, creating and implementing new marketing strategies, helping small companies move forward, and successfully launching new products.

LEO YORK

VICE-PRESIDENT

Leo York is an inventor, technical writer, copywriter, content strategist, as well as the only commercial copywriter to use evolutionary behavior to determine marketing factors for both content and strategy. He provides holistic consulting for inventors on strategy, branding, and miscellaneous pain points regarding their entrepreneurial endeavors.



EUGENIA KELLEY

Eugenia Kelley is an inventor, entrepreneur and healthcare strategy professional. She is actively involved in assisting in several programs at Acture, including a part in the Inventor Friday Livestream, and our funding protocols.

GEORGE MOULDER

George Moulder is an inventor, computer technician, field service engineer and prototype machinist. He is also an avid collector in the field of geology. George is actively involved in assisting Acture's media and technical areas.





ACTURE

Unique Incubator/ Accelerator Space

Acture now offers a very unique Incubator/Accelerator Space for entrepreneurs, startups and small businesses that need a remote business address, warehouse space, 3PL services, founder start-grow space, or a multimedia studio, all housed at our location in Nicholasville KY. This is built for founders who work from everywhere, but need a business location to start and grow.



Not Your Typical Business Incubator

No shiny new building. Not a pristine, sterile environment. Our site is probably not what you'd expect from a business Incubator/Accelerator. But it is what you'd expect from a real-life startup business. And along with that we take a practical, hands-on IRL approach to everything we do to here.



Warehouse Space by-the-Pallet

Flexible storage that scales with your inventory, a flexible alternative to leasing dedicated warehouse space. Store one pallet or several, with the ability to scale up or down as inventory needs change.



3PL Shipping/Fulfillment Services

ACTURE provides flexible 3PL, shipping, receiving, storage, and fulfillment services designed specifically for startups and microbusinesses that are too small for traditional fulfillment centers or large warehouse contracts.



ACTURE

Unique Incubator/ Accelerator Space



Remote Business Address

A professional address and mail service, from anywhere. Establish a credible business presence, receive business mail securely, and keep your home address private without the cost of maintaining a dedicated office.



Multimedia Studio

A fully equipped multimedia studio with multiple cameras and professional microphones for podcasts, livestreams, interviews, and other video content, as well as an area for product photography and promotional image creation.



Founder Start-Grow Space

Your own “Business Headquarters” that includes a ***remote, professional business address*** and mail service, built for founders who work from everywhere, as well as a collaborative home base to build, meet, and grow for local entrepreneurs.

Warehouse space, workspace, business services, and a complete entrepreneurial ecosystem — built for founders who work from everywhere.

Make ACTURE your business headquarters.

[Contact us today to learn how ACTURE can support your business.](#)



ACTURE

3 Hosted Events – Every Month

We facilitate 36 events per year, plus massive, sporadic events. Our outreach spans across the United States as well as every continent (besides Antarctica). Our attendees are in a specialized niche that fit an ideal customer avatar for specific and exceptional companies. An investment with guaranteed exposure to a concentrated number of prospective clientele would be an ideal entry into this otherwise insular ecosystem.

April Mitchell
How to Succeed in the
Toy and Game Industry!

Tue Dec 2nd - Online
6:30pm EST



INVENTORS NETWORK
ONLINE



Open Meetings: Industry Experts

An expert on a specific pain point in the inventing and entrepreneurial process gives a talk, often with a slide deck and a following Q&A. Other Open Meetings are interactive events, as mentioned later.

Inventor/Entrepreneur Workshop:

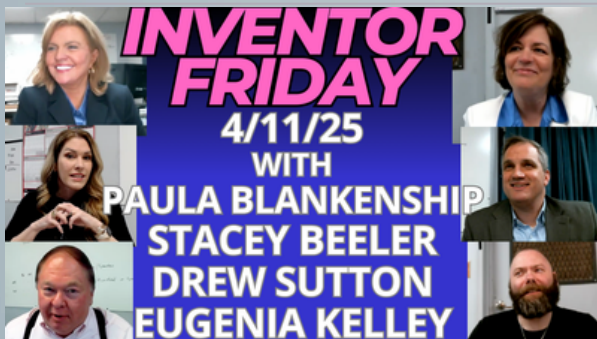
Hosted Online by -

Inventors Network



Intensive Workshop Sessions

A members-only, NDA-protected event that allows members to discuss specific challenges and obstacles and uplift one another via cooperative sessions. Our leadership is always present to coach and to ensure productive, safe interaction



Inventor Friday Livestream

The livestream is the lip of our funnel. Public, free, and lively discussion on a variety of matters with special guests that give the general public an insight into invention and entrepreneurship.



ACTURE

10 Week Entrepreneur Programs

Our Program

Acture is offering a 10 week course comprised of 10 sprints for cohorts of up to 10 participants to teach, guide and coach them through a practical, action-driven, collaborative process with like minded-people and led by experienced team of seasoned entrepreneurs who live what they teach.

Our Focus

Our 10 week program is designed to give students a real-world and real-time experience of taking an idea for a product or business and to take the actual steps to turn them into a reality. Using proven, evidence-based strategies, we personally guide these participants using a combination of inter-applicant accountability, real-life examples for every sprint, and a record of each applicant's progress throughout the duration of their enrollment.

Curriculum

- Week 1 - Getting Started with the Right Idea that Works for You & Your Marketplace
- Week 2 - Protecting What's Valuable: Patents, Copyrights, Trademarks & More
- Week 3 - The Bootstrapped Frankentype: Testing Your Model Efficiently & Affordably
- Week 4 - A Proof of Concept Guide & How to Frame, Build, and Sell on Scale
- Week 5 - The Market Demotype: The Build - Test - Fail - Learn Cycle
- Week 6 - Sourcing, Licensing, and Steps from Product to Profitability
- Week 7 - Marketing Optics: Preparing to Go Live with Sales/Building a Brand
- Week 8 - Learning to Sell It Successfully: Market Validation & Pivot Strategies
- Week 9 - Building Successful Traction with Sales IRL: B2C, B2B, B2B2C
- Week 10 - Your Plan to Be Successful & Help Others

These programs can also be customized to fit the needs of the facility or community development organization in terms of length, venue (in-person vs. teleconference), and curriculum. Reach out to us with your needs.



ACTURE

1-2 Day Entrepreneur Workshops

Overview

Acture provides workshop/training sessions and provides individualized coaching of a 1-day or 2-day event, either via remote or in-person.

We facilitate a Multi-Topic course designed to teach, guide and coach the cohort through a practical, action-driven, collaborative process with like-minded people and led by a seasoned entrepreneur who believes in living what he teaches.

What We Cover

Our program is designed to give students a real-world expectation and experience of taking an idea for a product or business and take the actual steps to turn them into physical reality. Using proven, evidence-based strategies, we guide these participants using a combination of accountability, real-life examples, and a practical application for each applicant to track their progress moving forward throughout the duration of the event.

Outline of a Day's Events

- Morning Session
 - Workshop-Style Roundtable of learning about each attendee's business, startup or product, and hearing feedback from leaders and the group.
 - Teaching sprints that cover IP strategy, prototyping, product/market fit, developing good marketing optics, learning to sell successfully, and/or other entrepreneurial topics as per feedback from the cohort.
- Afternoon Session
 - One-on-one meetings with select individual participants, coaching and mentoring each on what they have, where they are, and overcoming where they're stuck.

These programs can also be customized to fit the needs of the facility or community development organization in terms of length, venue (in-person vs teleconference), and curriculum. Reach out to us with your needs.



ACTURE

SBIR: Preparation Guidance and Post Implementation

Our History

Acture has a history of guiding, coaching and working with startups and small businesses looking to apply for non-dilutive grant funding through multiple governmental agency SBIR programs. other R&D funding.

We not only help with the preparation process and coaching through Phase I and Phase II programs, but also with the critical, unpublished “Phase 3” post-process of turning a developed innovation into a real, profitable product or business with ROI.

Our Focus

We believe SBIR programs should stay true to their name by focusing on small businesses rather than large institutions like universities, which often draw attention and resources away from the innovative small companies these programs were designed to support. Our mission is to put the small business back at the center of SBIR.

We Help With

- Identify the best funding opportunities
- Support for initial drafting process
- Supplemental drafts and edits for other organizations (e.g.; NSF formatting if the initial target is NIH)
- Ongoing communication channels at the applicant’s comfort level (e.g.; Slack, Telegram, Discord)
- Networking opportunities with secondary and tertiary entities in our ecosystem
- An ever-increasing roster of service providers such as 3D printers and CAD artists.

Reach out to us to see how we can provide SBIR help for your innovation, startup or small business.



ACTURE

Online Courses for Innovation and Entrepreneurship

The Courses

Acture offers a number of online courses that the student can learn at their own pace from the convenience of their home or office. Our courses range from getting started with just an idea all the way to launching their own business and selling products. Topics include critical subjects such as picking the right idea, buying products and services, IP protection, prototyping, preparing a pitch, crowdfunding, selling, managing money, and turning a product into a business.



Reach out to us to see how we can provide these courses for your or your community.



ACTURE

1-on-1

Coaching & Consulting

Who We Work With

- Innovators
- Entrepreneurs
- Startups
- Small Businesses
- Anyone with an idea for a product or business

Our Process

Our approach focuses on understanding an entrepreneur's unique goals, challenges, and working style, then tailoring guidance to fit their specific situation. Instead of offering generic advice, we use targeted questioning, strategic analysis, and hands-on problem-solving to identify strengths, reveal hidden obstacles, and shape actionable next steps. This personalized method helps founders gain clarity, make confident decisions, and get a procedural outlook that support long-term growth.

Issues We Help You Work Through

- Ideation & Market Validation
- Funding Methods & Cash Flow
- Technical Development Challenges
- Intellectual Property Protection
- Market Entry & Competition
- Business Operations & Scaling
- Sales, Marketing & Visibility
- Exit Plans
- Alternative Approaches (e.g.; Licensing)

Reach out to us to see how we can provide one-on-one coaching or consulting for potential new businesses in your community.



ACTURE

Special Events

Interactive, Engaging, Gamified, Cooperative

Some examples of our interactive Open Meetings, Expos, and Conferences include a fundraising activity, film analysis, real-life and real-profit market testing, and a 3 day conference with dozens of speakers from all around the globe.

**New
Innovations
Featured
at the KY
State Fair!**



**Inventor/
Entrepreneur**



Inventors
Network KY
ONLINE



**NIGHT AT THE
MOVIES**

Featuring:
Lessons
from the hit
movie --->



Inventors Network - Online
Join Us For -

KICKSTARTER

Fail
Pass

KICKSTARTER

87,142
\$3,336,371
0

Fail
Pass

Online -
FRIDAY, July 8th, 2022
6:30pm EST - Networking
7:00pm EST - It Begins



InventorCon
Live Virtual
Conference



ACTURE Special Events

Kickstarter: Pass or Fail

Overview

This popular event, “Kickstarter: Pass or Fail” engages attendees into the process as we look at select videos from Kickstarter and Indiegogo to see if they were a winning campaign or not, then discuss and see if we can learn from what they did right or wrong. This is a fun and engaging way to learn the ins and outs of Crowdfunding, and helps the participants decide if this bootstrapped method of raising funds is for them.



What We Cover

This program is designed to give participants the perspective of what it takes to build a crowdfunding campaign, what success looks like in very real-world scenarios, and critical elements that can make a campaign fail. It also gives the participants the opportunity to see how crowdfunding can produce a non-diluted strategy of pre-orders and ready customers, while tempering it with the reality of the critical importance of preparation and follow-through. This interactive event allows members in attendance to vote on whether a previous crowdfunding endeavor got funding. Then the truth is revealed and the reasons behind the success, failure, and sometimes drama surrounding the product/service are analyzed. It's a crowd favorite and often requested from business schools and incubators.



ACTURE Special Events

Entrepreneur Night at the Movies

Overview

Inventor/Entrepreneur Night at the Movies is an exercise that combines education, entertainment and interaction to create a dynamic event requested by universities, institutions and other entrepreneur support organizations, as well as a regular event throughout our own meeting year.

What We Cover

We take selected clips from a popular film focused on innovation and entrepreneurship, then stop the action to discuss and learn about what they were facing, how they met challenges, mistakes they made and how they dealt with them providing an engaging experience like no other.





ACTURE Special Events Innovation Station Programs

Overview

These programs combine real, live selling venues, physical contact with customers, and the potential of making first sales, and receiving feedback from customers who are actually making purchases of their products.

What We Cover

Our program is designed to give participants a real-world expectation and experience of taking an idea for a product or business and take the actual steps to turn them into physical reality.

Participants take small runs of their product to our booth set up in venues like state fairs, trade shows and others, and sell their products in real-time to customers face-to-face. This program not only gives them real-world input on their product, direct experiential training on how to sell, and getting to know who their customer really is, but also gives them many times their first revenue stream from their product, giving them a combination of hope and traction that many times are needed to push forward with their enterprise.

**New
Innovations
Featured
at the KY
State Fair!**





ACTURE

Special Events InventorCon

Overview

This is our biggest project. Intermittently, we organize a 3-day event consisting of multiple speakers who are experts in their field, an array of collaborators from diverse experiential backgrounds, booth space for inventors, networking events, and many more opportunities. No two InventorCons are exactly the same, but they are always big, always impactful, and our last event drew over 500 attendees.

What We Cover

Our last InventorCon included 30 speakers over 3 days all on one stage. We have done these both in-person and online, and include experts from across disciplines of the entire inventor/entrepreneur spectrum. This is a world-class conference that has drawn participants from all over the world.



InventorCon
Live Virtual
Conference

A 3-Day Event
for Only \$10



Jim DeBetta • 1st
CEO/Founder of WeKnowInventing | Invention and Product Commercializa...
1w • Edited •

A SPECIAL THANKS!

I wanted to thank [Don Skaggs](#) and [Leo York](#) for the tireless efforts over the last few months in preparing for [#InventorCon](#)!

The event was exceptional and there were so many informative speakers and inventors and I think anybody that participated in any capacity learned something from the great experiences and professionals that were all part of this.



Courtney Laschkew
Open Innovation Pro

I will have to say that I wasn't able to attend much besides speak myself, but Don's closing remarks were unbelievable. To be honest, just hearing the 10 minutes he spoke, is worth the \$10. [Don Skaggs](#) is a true hero in the way he debunks inventor "roadblocks". Just mind-blowing. "Even a turkey can fly in a tornado", and his metaphor on bananas... We need more Don Skaggs' in our lives.

30 Speakers. 3 Days. 1 Stage.

You'll learn from the best leaders in the inventing & entrepreneurship world - like Stephen Key, Andrei Iancu, Gene Quinn, Rick Kellow, Scott Hynd, Marc Portney, Rob Angel, and more - from the comfort of your home.



ANDREI IANCU

Served as the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office (USPTO) from 2017 to 2021.

MARC PORTNEY

Investor
Entrepreneur
Business Advisor
Host of American Makers



WOODY NORRIS

Inventor of Bola Wrap and other amazing nonlethal weapons

STEPHEN KEY

Stephen Key is the world's leading expert in licensing consumer product ideas.



ROB ANGEL

Robert Angel invented the popular word guessing game *Picturebox*, which was self-published in his tiny apartment in 1985. Since selling *Picturebox*, he has gone on to invent

MARCY MCKENNA

Developed, licensed, and launched over 30 products via home shopping, e-commerce, and big-box retail.



InventorCon
Live Virtual
Conference





ACTURE Member Scholarships & Cohorts

Overview

An All-Access Membership in Acture is an over \$800 value, and includes:

- Complete access to all online Open Meetings
- Complete access to all Behind-the-Scenes Livestream programs
- Exclusive access to confidential Inventor/Entrepreneur Workshop
- Complete replay access to all Recorded and Archived Meetings
- Inventor/Entrepreneur Assessment Evaluation on your idea
- 20% Discount to all Empowered Inventing Academy Classes
- 20% Discount to all Empowered Inventing Coaching Sessions

Member Scholarship Program

Member Scholarships can be purchased for your community in 10-member blocks. We have successfully worked with organizations, sponsors, communities and federal agencies with our scholarship program.

Cohort Program

The Cohort Program helps community leaders grow their economies through entrepreneurship. We've worked with communities in metro and rural areas to help form cohorts and develop strong and vibrant communities. We understand that entrepreneurship thrives within a supportive and collaborative ecosystem and that every one of us is a part of that ecosystem.

We teach the value of thoughtful learning and action on taking the right, lean and strategic steps necessary to move forward to a product or business that makes revenue and builds a legacy.

These programs can also be customized to fit the needs of the facility or community development organization in terms of length, venue (in-person vs teleconference), and curriculum. Reach out to us with your needs.



ACTURE

Sponsorships / Affiliates

Overview

We Hold 36 events per year, as well as supplemental events not included in our core curriculum.. Our outreach spans across the United States as well as every continent besides Antarctica. Our attendees are in a very specialized niche that fit an ideal customer avatar of marketing company. An investment with guaranteed exposure to a concentrated number of prospective clientele would be a great foray into this otherwise insular ecosystem.

Sponsorships

Sponsoring Acture means more than providing financial support—it means directly fueling the development of innovators who are working to build stronger communities and create meaningful solutions. Sponsors gain visibility as champions of entrepreneurship while enabling access to training, mentorship, and vital resources for emerging inventors and founders. Through sponsorship, partners join Acture in expanding economic opportunity, advancing innovation, and ensuring that great ideas have the support they need to succeed.

Affiliate Program

Acture’s affiliate program enables partners to support local innovators while gaining shared visibility and collaboration opportunities. Affiliates can refer entrepreneurs, promote programs, and participate in joint initiatives that strengthen the entrepreneurial ecosystem and help founders access the resources they need to succeed.

Number of Events/Year	Description
12	Open Meetings
12	Workshops
12	Livestreams
∞	Website
1+	Larger Annual Events
Total Number of Events: 37+	



ACTURE

Supporting Our Mission

Empowering Ideas Into Impact

Acture exists to turn ideas into impact. Every day, countless inventors and entrepreneurs possess the spark of innovation but lack the support, knowledge, or pathways needed to bring their solutions to life. Acture bridges that gap. Through hands-on training, structured programming, expert mentorship, and a supportive entrepreneurial community, we help creators develop the skills and confidence required to build sustainable ventures. Our programs empower individuals from all backgrounds to translate ingenuity into real-world progress—strengthening local economies, advancing technology, and creating opportunities where none previously existed.

Investing in Innovation and Community

Your support fuels this mission. As a 501(c)(3) nonprofit, Acture depends on donors who believe in possibility—those who understand that the next breakthrough often comes from someone simply needing the right guidance at the right time. By investing in Acture, you are investing in the people and ideas that change communities. You are helping unlock talent, accelerate innovation, and build a future where problem-solvers thrive. Join us in enabling the next generation of makers, founders, and visionaries to turn their bold ideas into tomorrow's solutions.

Getting Involved

- Provide connections to customers, partners, or resource providers
- Offer in-kind services (design, legal basics, accounting, workspace, tools, equipment)
- Promote the organization on social media or within professional networks
- Serve on a committee or advisory board
- Help run events (setup, logistics, photography, facilitation)
- Test products or give feedback to founders
- Provide internships or apprenticeship opportunities
- Advocate for entrepreneurship and supportive policies

Reach out to us to see how you can work with us as a sponsor, affiliate or supporter.