Kentucky Cabinet for Economic Development STEP Grant Year 11
9/30/2023 - 9/29/2025

INTERNATIONAL EXPORT READINESS & GROWTH ASSESSMENT

Company Name

Contact Name

Phone

Email

Company Website

Does this company manufacture its products in Kentucky? ◯ Yes ◯ No

Is this company already (currently) exporting? ◯ Yes ◯ No

List all products this company exports

Number of years this company has been exporting the above products

Names of the countries (not continents) to where this company is currently exporting

What were this company's gross sales in 2021?

Names of this company's target countries/markets (not continents)

How did this company get started exporting to these countries/markets?

What was this company's percent of increase in export sales?

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Please select this company's level of exporting expertise and capabilities. (0 = none; 5 = very experienced)

Identifying foreign markets	0	1	2	3	4	5
Connecting with international buyers	0	1	2	3	4	5
Shipping products overseas	0	1	2	3	4	5
Identifying and selecting international freight forwarders	0	1	2	3	4	5
Freight pricing	0	1	2	3	4	5
Export controls – export licenses, export laws and regulations	0	1	2	3	4	5
Export payment mechanisms	0	1	2	3	4	5

Has this company had contact with any of the organizations listed below about exporting?
Please select Yes or No and the latest year of communication.

KY Cabinet for Economic Development or KY Innovation - STEP	Yes	No	-Select Year-
KY Small Business Development Center (KSBDC)	Yes	No	-Select Year-
U.S. Commercial Service (Lexington, Louisville)	Yes	No	-Select Year-
U.S. Small Business Administration (Louisville)	Yes	No	-Select Year-
U.S. Export Assistance Center (Lexington, Louisville)	Yes	No	-Select Year-
KY World Trade Center (WTC-KY)	Yes	No	-Select Year-
KY-MEP (formerly Advantage KY Alliance (AKA)	Yes	No	-Select Year-
KY Department of Agriculture – SUSTA	Yes	No	-Select Year-

By signing below, applicant acknowledges that the information provided herein may be shared with Kentucky Export Initiative (KEI) members. Please follow kyexports.com for more information on KEI members.

Signature

Date

Pursuant to relevant state and federal laws, it is the Commonwealth of Kentucky's policy to provide equal employment opportunity to all people in all aspects of employer-employee relations without discrimination because of race, color, religion, sex, national origin, sexual orientation, gender identity or expression, ancestry, age, pregnancy or related medical condition, marital or familial status, disability, veteran status, political affiliation, or genetic information.