

# The *Blueprint* identifies ten shared priorities for the Commonwealth

## 5 priority sectors

### *Where Kentucky could focus*



#### Priority sector 1. Automotive

Win the automotive future



#### Priority sector 2. Manufacturing

Be a leader in the U.S. manufacturing renaissance



#### Priority sector 3. Natural assets

Capitalize on what makes Kentucky unique, including supporting distribution and logistics and hospitality and tourism



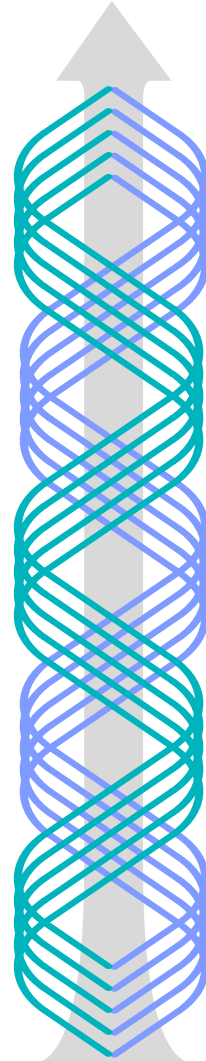
#### Priority sector 4. Business, financial, and professional services

Capture Kentucky's fair share of tomorrow's jobs across the Commonwealth, including through remote work



#### Priority sector 5. Investing in high-potential opportunities

Make intelligent moves to cultivate industry clusters, including aerospace, agritech, and life sciences



## 5 priority enablers

### *What Kentucky could do to win in priority sectors*



#### Priority enabler 1. Competitive products

Invest to compete in strategic sectors



#### Priority enabler 2. Workforce

Partner to develop, energize, and support the workforce of the future



#### Priority enabler 3. Entrepreneurism and innovation

Catalyze ecosystems to build Kentucky's reputation as a "make and ideate," "launch-ready state"



#### Priority enabler 4. Infrastructure

Coordinate across Kentucky to accelerate growth



#### Priority enabler 5. Placemaking

Synchronize community and business efforts to build welcoming, inclusive, and diverse communities that enhance quality of life

## *How Kentucky could achieve success*



#### Multi-level collaboration across economic developers

Build winning capabilities and accelerate collaboration across the local, regional, and state-level