

TEAM
KENTUCKY®

New
Kentucky
Home

COMMERCE PARK RAIL SITE

1,000 ACRES +/-

TEAM
KENTUCKY®
CABINET FOR
ECONOMIC DEVELOPMENT

CHRISTIAN COUNTY
KENTUCKY

Pennyrile
Area Development District www.peadd.org

SOUTH WESTERN KENTUCKY
S W K
ECONOMIC DEVELOPMENT COUNCIL

POPULATION
467,334

LABOR FORCE POPULATION
201,828

UNEMPLOYMENT RATE
3.7%

POPULATION GROWTH RATE
1.2%

JobsEQ, LMA, Q4 2025



CHRISTIAN COUNTY

COMMUNITY ADVANTAGES

STRATEGIC LOCATION & LOGISTICS

Christian County's strategic location gives companies fast, efficient access to major markets across the Midwest and Southeast. Located within a day's drive of 86% of the U.S. population, the community benefits from direct interstate access through I-24, I-69, and I-169, along with proximity to Nashville, Louisville, and St. Louis. Rail service through CSX and RJ Corman, access to Nashville International Airport, and nearby inland waterways further strengthen the region's multimodal transportation network. Combined with development-ready industrial sites and logistics infrastructure, Christian County helps companies reduce transit times, lower freight costs, and strengthen supply chain performance.

7.6%

**TOTAL EMPLOYMENT IN
MANUFACTURING**

\$12B

**MANUFACTURING GDP
IN 2024**

JobsEQ Christian Labor Market Area; 2025Q4

FORT CAMPBELL & WORKFORCE PIPELINE

Christian County benefits from its close connection to Fort Campbell, one of the nation's largest military installations and a major source of skilled talent. Soldiers transitioning into civilian careers bring valuable experience in leadership, logistics, maintenance, and advanced technology, creating a strong workforce pipeline for manufacturing, aerospace, defense, and distribution industries. Workforce partnerships and training programs, including Industrial Maintenance and Mechatronics (IMM), provide hands-on training that prepare participants for modern manufacturing environments, giving companies access to dependable, highly skilled talent ready to support long-term growth.

5,000+

**SOLDIERS ENTERING
WORKFORCE EACH YEAR**

72.4%

**VETERAN LABOR FORCE
PARTICIPATION RATE**

SWKEDC, JobsEQ Christian Labor Market Area; 2025Q4

QUALITY OF LIFE & AFFORDABILITY

Christian County offers a high quality of life with the affordability and community atmosphere that help attract and retain talent. Housing costs and overall living expenses remain well below national averages, allowing residents to achieve homeownership and financial stability while enjoying a comfortable lifestyle. The region also offers parks, recreation, local arts, and community events that create a welcoming and family-friendly environment, while local educational institutions and workforce training programs support continued growth and opportunity. With a balance of small-town character and regional accessibility, Christian County provides a place where businesses and residents can succeed together.

\$215K

MEDIAN HOUSE VALUE

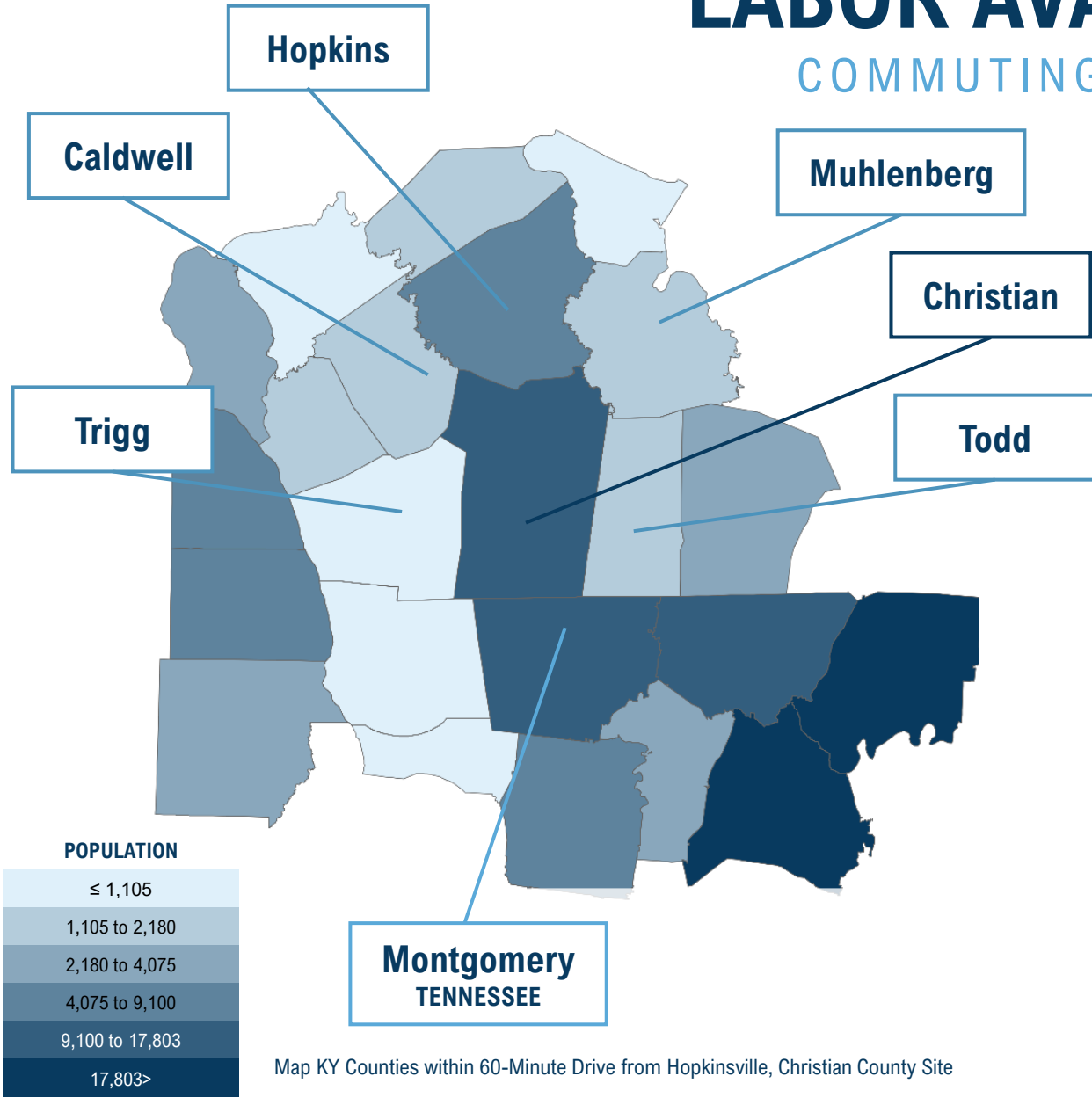
\$332K

**MEDIAN HOUSE VALUE
(U.S.)**

JobsEQ Christian Labor Market Area; 2025Q4

LABOR AVAILABILITY

COMMUTING PATTERNS



Map KY Counties within 60-Minute Drive from Hopkinsville, Christian County Site

WHERE CHRISTIAN COUNTY WORKERS LIVE

Christian	Mont, TN	Trigg	Hopkins	Todd
12,269	3,993	1,251	843	760

Jefferson	Warren	Caldwell	Muhlenberg	Other
498	440	381	343	5,435

In Goods Producing Industry Sectors

1,136 More Workers Commuting In



In All Other Services & Industry Sectors

3,041 More Workers Commuting Out



Living & Working Commuting In Commuting Out

LABOR AVAILABILITY

BY INDUSTRY & OCCUPATION

INDUSTRY	EMPLOYMENT
Manufacturing NAICS: 31	21,940
Construction NAICS: 23	8,455
Professional, Scientific, & Technical Services NAICS: 54	5,237
Transportation & Warehousing NAICS: 48	8,018

WORKING POPULATION

59.3%	76.0%	906K
Labor Force Participation Rate	Prime-Age Participation Rate (25 to 54)	Associate's Degree or Higher

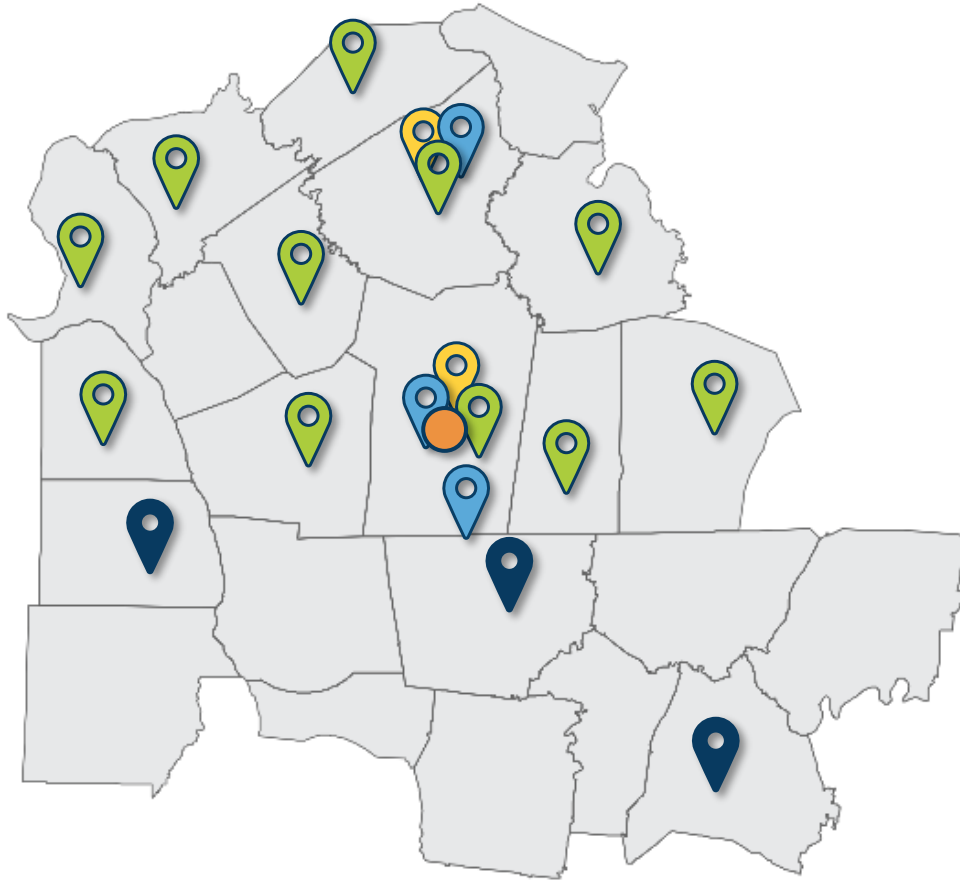
LABOR SHED

46.7%	53.3%
Jobs Filled By Christian County Residents	Jobs Filled By Commuters to Christian County

OCCUPATION	EMPLOYMENT	ANNUAL WAGES
General & Operations Managers	4,036	\$98,900
Chemical Engineers	11	\$119,400
Electrical & Electronics Engineers	175	\$104,200
Industrial Engineers, Including Health and Safety	465	\$89,200
Mechanical Engineers	284	\$109,300
Engineering Technologists & Technicians, Except Drafters	814	\$69,200
Industrial Machinery Installation, Repair & Maintenance Workers	1,264	\$68,400
Logisticians & Project Management Specialists	990	\$83,900
First-Line Supervisors of Production & Operating Workers	1,338	\$75,500
Inspectors, Testers, Sorters, Samplers & Weighers	1,085	\$49,200
Laborers & Material Movers	9,691	\$38,200

TALENT DEVELOPMENT

EDUCATION & WORKFORCE PARTNERS



Site Location

KCTCS Campuses

- **Hopkinsville Community & Technical College** | Ft. Campbell & Hopkinsville
- **Madisonville Community & Technical College** | Central City, Madisonville, & Muhlenberg

Kentucky Career Centers (KCC)

- Ft. Campbell, KY
- Hopkinsville, KY
- Madisonville, KY

Area Technology Centers

- Caldwell County Area Technology Center
- Crittenden County High School
- Gateway Academy to Innovation & Tech (Christian)
- Logan County Career & Technical Center
- Hopkins County Career & Technology Center
- Marshall County High School
- Muhlenberg County Career & Tech Center
- Todd County Central High School
- Trigg County High School
- Webster County Area Technology Center

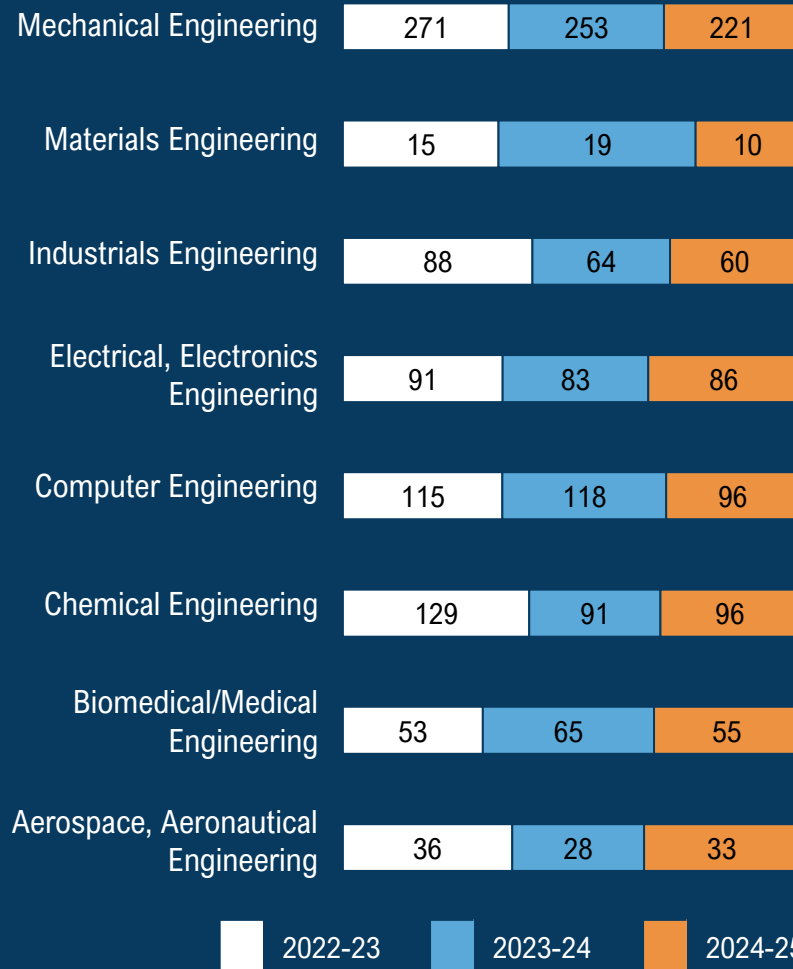
4-Year Public Universities

- **Austin Peay State University** | Montgomery County, TN
- **Murray State University** | Calloway County
- **Tennessee State University** | Calloway County

TALENT DEVELOPMENT

POST-SECONDARY EDUCATION, ENGINEERING

STATEWIDE DEGREES AWARDED



MURRAY STATE UNIVERSITY

Site 67.8 Miles from Main Campus



Site 61.1 Miles from Main Campus



Site 84.6 Miles from Paducah Campus

JESSE D. JONES COLLEGE OF SCIENCE, ENGINEERING & TECHNOLOGY

- **180+** Engineering & Engineering Technology Degrees Awarded Annually (2020-2024)
- **100+** Employers Participate In On-campus Events
- Engineering Day at Murray State hosts **600+ students from regional high schools**, promoting engineering and STEM career pathways
- Students earned national recognition at the **NFPA Fluid Power Vehicle Challenge** (2018-2026)

OGDEN COLLEGE OF SCIENCE & ENGINEERING

- **275+** Engineering Credentials Awarded Annually (2021–2024)
- Industry-funded **Center for Energy Systems (CES)** focuses on improving energy use, product performance, and system design
- Active membership with Oak Ridge Associated Universities, providing research opportunities with national laboratories and federal agencies

PIGMAN COLLEGE OF ENGINEERING

- 600+ Engineering (B.S.) Degrees Awarded Annually
- 175+ Engineering (M.S./Ph.D.) Degrees Awarded Annually
- \$107 Million in Active Research Awards
- 17 Research Centers, Institutes & Consortia
- 230+ Employers Participate In On-campus Events

TALENT DEVELOPMENT

POST-SECONDARY EDUCATION

2-YEAR CREDENTIAL PROGRAMS



Hopkinsville Community College

Site 9.0 Miles from Hopkinsville Campus

PROGRAMS

- Additive Technology
- Automation, Industrial & Robotics
- Automotive Technology
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Industrial Maintenance Technology
- Welding Technology



Madisonville Community College

Site 38.7 Miles from North MCC Campus

PROGRAMS

- Automation & Industrial Technology
- Aviation Maintenance Technology
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Industrial Maintenance
- Welding Technology



Southcentral Kentucky Community & Technical College

Site 63.0 Miles from Bowling Green Campus

PROGRAMS

- Automotive Technology
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Engineering & Electronics Technology
- Industrial Maintenance Technology
- Welding Technology



Owensboro Community & Technical College

Site 80.4 Miles from Liberty Campus

PROGRAMS

- Automotive Technology
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Engineering & Electrical Technology
- Industrial Maintenance
- Welding Technology

SWATT

STATEWIDE WORKFORCE & TALENT TEAM

The SWATT team uses data-informed strategy to improve coordination and responsiveness among Kentucky's workforce partners.

Strengthen alignment across state, regional, and local partners.

Building on SWATT's unified approach to workforce solutions, Kentucky's Workforce Talent Project Managers (WTPMs) transform strategic vision into tangible results.

Streamline communication and delivery for employers and partners.

Dedicated Workforce Talent Project Managers bring this vision to life as the mechanism that streamlines service delivery to Kentucky's companies.

Increase employer engagement and trust in workforce programs.

WTPMs ensure that regional partners have a collaborative ally, and employers have a single, trusted point of contact for all state workforce resources.



INDUSTRIAL & WORKFORCE DEVELOPMENT RESOURCES

Southwestern Kentucky Economic Development Council

Southwestern Kentucky Economic Development Council (SWKEDC) provides strategic assistance in areas such as workforce development, site selection, infrastructure coordination, and business incentives. By partnering closely with industry leaders, regional stakeholders, and state agencies, CCIDA helps maximize the advantages of operating in Christian County.

Kentucky Community & Technical College System (KCTCS)

Serving more than 5,300 companies annually for all sectors, KCTCS Workforce Solutions is the largest provider of customized, business-first workforce training in the state. It offers flexible, innovative solutions that build businesses and increase productivity across Kentucky.

Kentucky Federation for Advanced Manufacturing Education (KY FAME)

KY FAME is an apprenticeship-style workforce development program created through a partnership of regional manufacturers. It delivers a structured career pathway that blends technical classroom instruction with paid, hands-on training, building a steady pipeline of highly skilled advanced manufacturing talent.

Industrial Registered Apprenticeship Program (IRAP)

An IRAP is an employee training program that combines on-the-job training and classroom instruction. Apprentices work under the supervision of experienced industry professionals who mentor and guide them, ensuring that they gain both technical expertise and real-world experience. IRAP helps employers develop a highly skilled workforce, reduce recruitment challenges, and improve employee retention, all while building a pipeline of qualified talent for the future.

Kentucky Manufacturing Extension Partnership (KY-MEP)

KY-MEP is part of the MEP National Network, a nationwide system of experts and resources dedicated to advancing U.S. manufacturing. The network is administered by the National Institute of Standards and Technology (NIST), which operates under the U.S. Department of Commerce.

APEX Accelerator

APEX Accelerator is an organization focused on helping businesses navigate and succeed in government contracting by providing comprehensive procurement assistance, including guidance on federal, state, and local contracting requirements. Their services offer tailored support in registrations, compliance, market research, and bid preparation, empowering Kentucky companies to compete effectively, expand into government and defense markets, and reduce risk through informed decision-making.