

TEAM
KENTUCKY®

New
Kentucky
Home

McCRACKEN COUNTY
KENTUCKY

OHIO RIVER TRIPLE RAIL SITE

800 ACRES +/-

TEAM
KENTUCKY®

CABINET FOR
ECONOMIC DEVELOPMENT



Greater Paducah
ECONOMIC DEVELOPMENT



POPULATION

324,308

LABOR FORCE POPULATION

147,539

UNEMPLOYMENT RATE

4.0%

POPULATION GROWTH RATE

0.0%



McCRACKEN COUNTY

COMMUNITY ADVANTAGES

WHERE RIVER, RAIL, & ROAD CONVERGE

For generations, Paducah has been a place where commerce moves. Located at the confluence of the Ohio, Tennessee, and Cumberland Rivers, McCracken County was built on transportation, manufacturing, and river trade — and that legacy continues to shape the region today. Companies benefit from a rare level of multimodal connectivity, including access to Interstate 24, nearby Interstate 69, regional air service, inland waterway shipping, and multiple Class I rail connections. The region's Triple Rail Site provides a logistical advantage few communities can offer, giving manufacturers and distributors the flexibility to move products efficiently across the country and around the world.

15.8%

TOTAL EMPLOYMENT
(Manufacturing & Transportation)

\$6.5B

2024
MANUFACTURING & TRANSPORTATION GDP

SUPPORTING INDUSTRY THROUGH DEVELOPMENT

McCracken County has long been shaped by industries that build, move, and power the economy. From river commerce and rail activity to manufacturing, logistics, and energy production, Paducah has developed a strong industrial backbone supported by generations of skilled workers and technical expertise. Today, that foundation continues to evolve through workforce development and technical education initiatives like the Paducah Innovation Hub, where students gain hands-on experience in engineering, welding, IT, construction, and health sciences, directly supporting regional industry needs. Continued investment in training and talent pipelines strengthens the region's capacity to support and grow the industries that have defined Paducah for decades.

1900+

ACTIVE APPRENTICES & JOURNEYMEN

41.3%

STUDENTS EARNED INDUSTRY CERTIFICATION

WHERE QUALITY OF LIFE FLOWS

McCracken County offers a quality of life rooted in community, recreation, and a strong sense of place. Paducah's riverfront, Greenway Trail, and expansive parks system create opportunities for walking, biking, community events, and outdoor recreation while connecting neighborhoods and public spaces throughout the city. Residents enjoy local festivals, arts, and cultural experiences that bring energy and character to the community year-round. The result is a community that feels both connected and livable, a place where people can build careers, raise families, and enjoy a lifestyle that blends outdoor amenities, creativity, and small-city accessibility.

\$161K

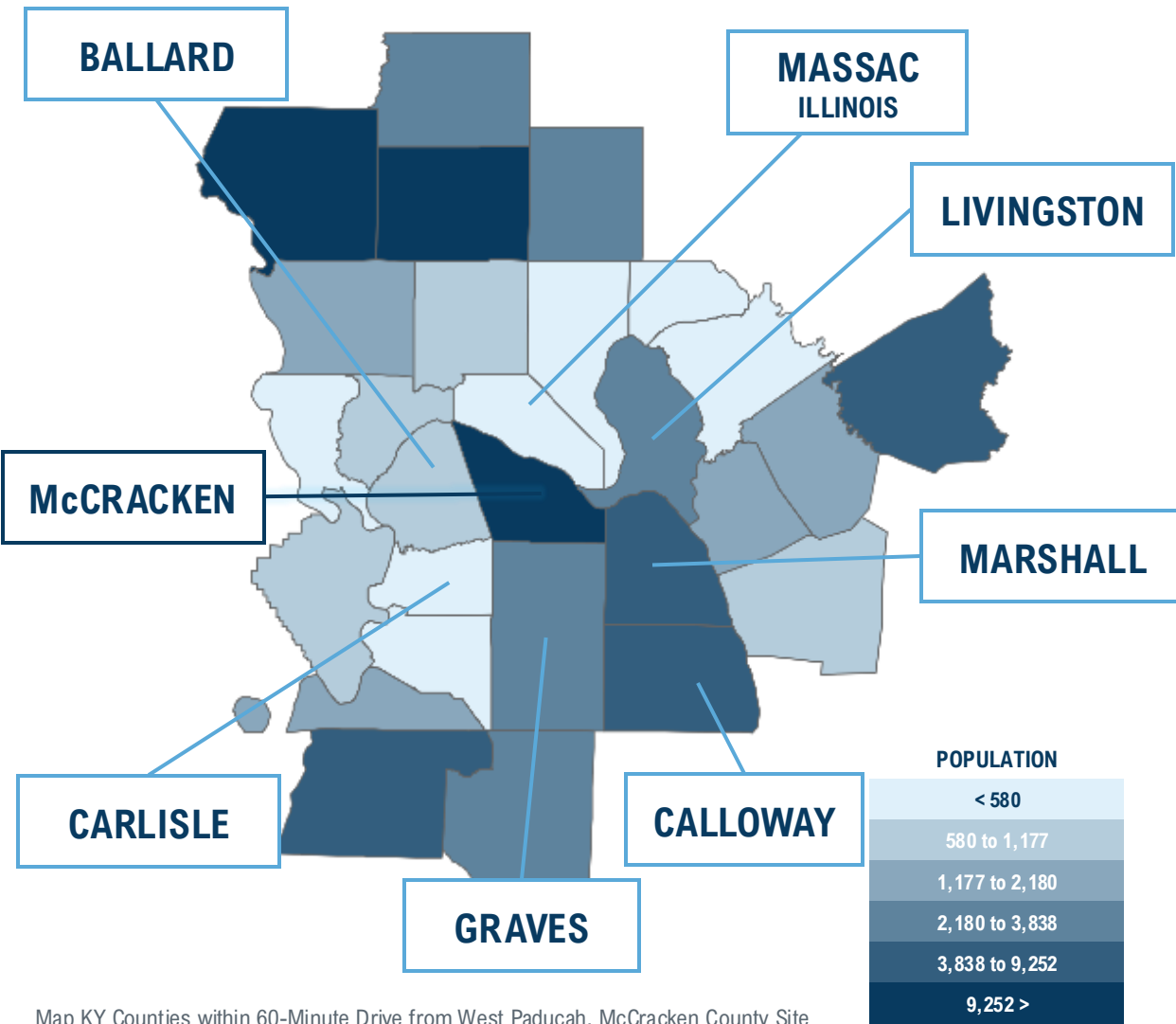
MEDIAN HOUSE VALUE

\$332K

MEDIAN HOUSE VALUE (U.S.)

LABOR AVAILABILITY

COMMUTING PATTERNS



Map KY Counties within 60-Minute Drive from West Paducah, McCracken County Site

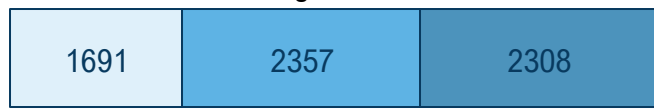
WHERE McCRACKEN COUNTY WORKERS LIVE

McCRACKEN	GRAVES	MARSHALL	MASSAC, IL	BALLARD
16,941	2,800	2,774	1,587	1,230

CALLOWAY	LIVINGSTON	JEFFERSON	CARLISLE	OTHER
964	912	729	462	8,808

In Goods Producing Industry Sectors

49 Workers Commuting In



In All Other Services & Industry Sectors

6,281 Workers Commuting Out



Living & Working Commuting In Commuting Out

LABOR AVAILABILITY

BY INDUSTRY & OCCUPATION

INDUSTRY	EMPLOYMENT
Manufacturing NAICS: 31	14,652
Construction NAICS: 23	9,018
Professional, Scientific, & Technical Services NAICS: 54	5,216
Transportation & Warehousing NAICS: 48	9,197

WORKING POPULATION

55.8%	77.1%	59K
Labor Force Participation Rate	Prime-Age Participation Rate (25 to 54)	Associate's Degree or Higher

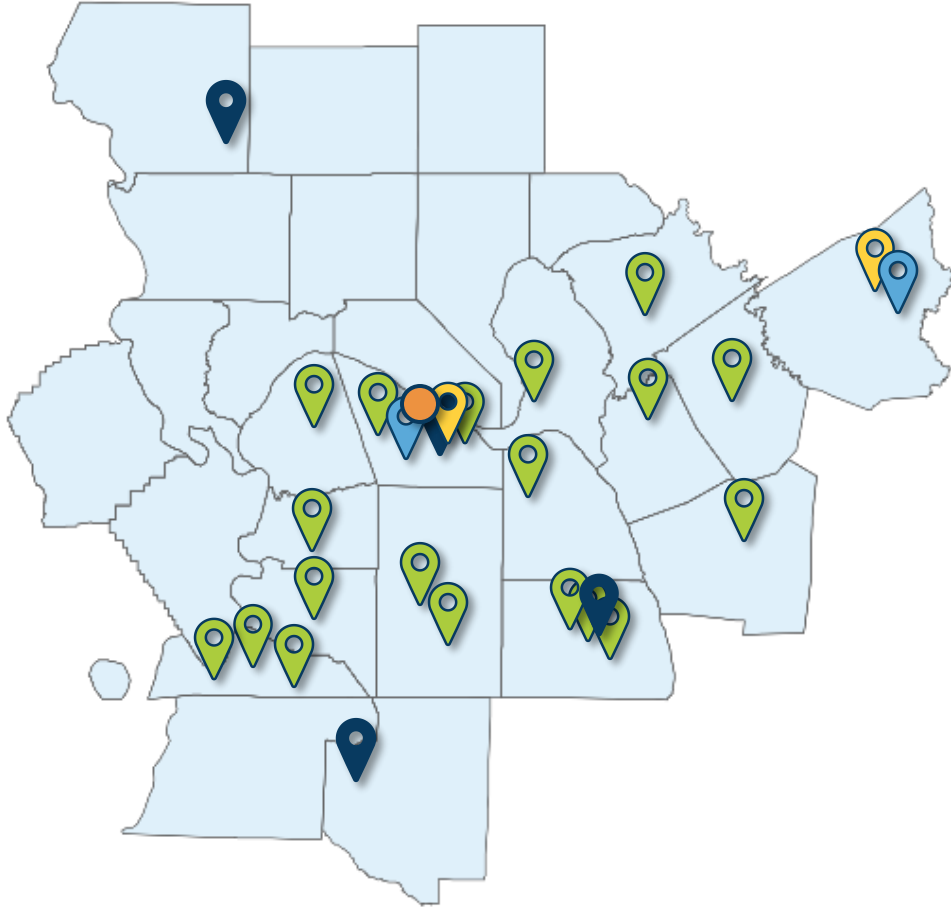
LABOR SHED

45.5%	54.5%
Jobs Filled By McCracken County Residents	Jobs Filled By Commuters to McCracken County

OCCUPATION	EMPLOYMENT	ANNUAL WAGES
General & Operations Managers	3,637	\$94,800
Chemical Engineers	18	\$127,200
Electrical & Electronics Engineers	157	\$117,100
Industrial Engineers, Including Health and Safety	291	\$106,300
Mechanical Engineers	173	\$105,400
Engineering Technologists & Technicians, Except Drafters	471	\$66,100
Industrial Machinery Installation, Repair & Maintenance Workers	802	\$69,400
Logisticians & Project Management Specialists	745	\$86,500
First-Line Supervisors of Production & Operating Workers	866	\$82,900
Inspectors, Testers, Sorters, Samplers & Weighers	664	\$49,600
Laborers & Material Movers	6,561	\$38,300

TALENT DEVELOPMENT

EDUCATION & WORKFORCE PARTNERS



Site Location

KCTCS Campuses

- **Madisonville Community College** | Central City, Madisonville & Muhlenberg
- **West Kentucky Community & Technical College** | Hickory & Paducah

Kentucky Career Centers (KCC)

- Paducah, KY
- Madisonville, KY

Area Technology Centers

- Ballard County Career & Technology Center
- Caldwell County Area Technology Center
- Calloway County High School
- Carlisle County High School
- Four Rivers Career Academy (Fulton - KCTCS)
- Fulton County High School
- Fulton Independent School
- Graves County High School
- Hickman County High School
- Livingston Central High School (Livingston)
- Lyon County High School
- Marshall County High School
- Maysfield/Graves County Area Tech Center
- McCracken County High School
- Murray High School (Calloway)
- Murray/Calloway County Area Tech Center
- Paducah Tilghman High School (McCracken)
- Trigg County High School

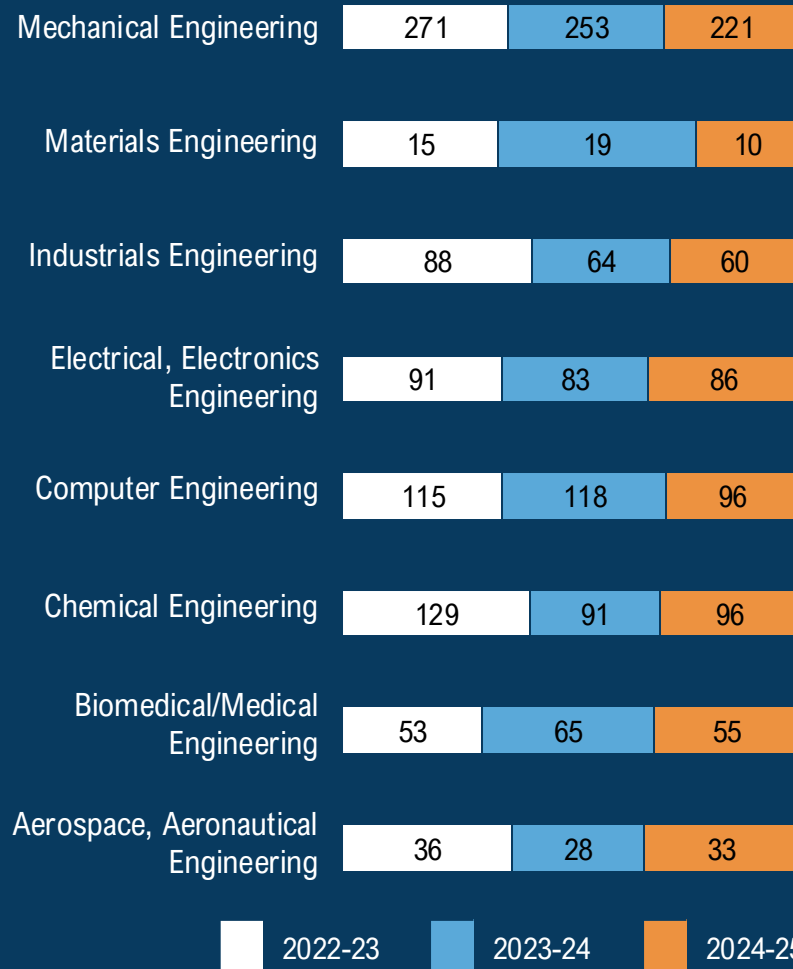
4-Year Public Universities

- **University of Kentucky – Paducah** | McCracken County
- **Murray State University** | Calloway County
- **Southern Illinois University – Carbondale** | Jackson County, IL
- **University of Tennessee – Martin** | Weakley County, TN

TALENT DEVELOPMENT

POST-SECONDARY EDUCATION, ENGINEERING

STATEWIDE DEGREES AWARDED



Site 9.5 Miles from Paducah Campus



Site 52.7 Miles from Main Campus



Site 146.0 Miles from Main Campus

PIGMAN COLLEGE OF ENGINEERING

- 600+ Engineering (B.S.) Degrees Awarded Annually
- 175+ Engineering (M.S./Ph.D.) Degrees Awarded Annually
- \$107 Million in Active Research Awards
- 17 Research Centers, Institutes & Consortia
- 230+ Employers Participate In On-campus Events

JESSE D. JONES COLLEGE OF SCIENCE, ENGINEERING & TECHNOLOGY

- 180+ Engineering & Engineering Technology Degrees Awarded Annually (2020-2024)
- 100+ Employers Participate In On-campus Events
- Engineering Day at Murray State hosts 600+ students from regional high schools, promoting engineering and STEM career pathways
- Students earned national recognition at the NFPA Fluid Power Vehicle Challenge (2018-2026)

OGDEN COLLEGE OF SCIENCE & ENGINEERING

- 275+ Engineering Credentials Awarded Annually (2021-2024)
- Industry-funded Center for Energy Systems (CES) focuses on improving energy use, product performance, and system design
- Active membership with Oak Ridge Associated Universities, providing research opportunities with national laboratories and federal agencies

TALENT DEVELOPMENT

POST-SECONDARY EDUCATION

2-YEAR CREDENTIAL PROGRAMS



West Kentucky Community & Technical College

Site 8.8 Miles from Paducah Campus

PROGRAMS

- Automotive Technology
- Aviation Maintenance Technology
- Computer Aided Design & Drafting
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Industrial Maintenance Technology
- Logistics & Operations Management
- Welding Technology



Hopkinsville Community College

Site 82.1 Miles from Hopkinsville Campus

PROGRAMS

- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Engineering & Electronics Technology
- Industrial Maintenance Technology
- Robotics & Automation
- Welding Technology



Madisonville Community College

Site 86.5 Miles from Madisonville Technical Campus

PROGRAMS

- Automation & Industrial Technology
- Automotive Technology
- Aviation
- Aviation Maintenance Technology
- Computerized Manufacturing & Machining
- CNC Machining/Operation
- Electrical Technology
- Welding Technology

SWATT

STATEWIDE WORKFORCE & TALENT TEAM

The SWATT team uses data-informed strategy to improve coordination and responsiveness among Kentucky's workforce partners.

Strengthen alignment across state, regional, and local partners.

Building on SWATT's unified approach to workforce solutions, Kentucky's Workforce Talent Project Managers (WTPMs) transform strategic vision into tangible results.

Streamline communication and delivery for employers and partners.

Dedicated Workforce Talent Project Managers bring this vision to life as the mechanism that streamlines service delivery to Kentucky's companies.

Increase employer engagement and trust in workforce programs.

WTPMs ensure that regional partners have a collaborative ally, and employers have a single, trusted point of contact for all state workforce resources.



INDUSTRIAL & WORKFORCE DEVELOPMENT RESOURCES

Greater Paducah Economic Development

The Greater Paducah Economic Development (GPEC) is the economic development agency for Paducah and McCracken County, Kentucky. The mission is to proactively recruit and support companies that provide high-quality, high-paying jobs for the region.

Kentucky Community & Technical College System (KCTCS)

Serving more than 5,300 companies annually for all sectors, KCTCS Workforce Solutions is the largest provider of customized, business-first workforce training in the state. It offers flexible, innovative solutions that build businesses and increase productivity across Kentucky.

Kentucky Federation for Advanced Manufacturing Education (KY FAME)

KY FAME is an apprenticeship-style workforce development program created through a partnership of regional manufacturers. It delivers a structured career pathway that blends technical classroom instruction with paid, hands-on training, building a steady pipeline of highly skilled advanced manufacturing talent.

Industrial Registered Apprenticeship Program (IRAP)

An IRAP is an employee training program that combines on-the-job training and classroom instruction. Apprentices work under the supervision of experienced industry professionals who mentor and guide them, ensuring that they gain both technical expertise and real-world experience. IRAP helps employers develop a highly skilled workforce, reduce recruitment challenges, and improve employee retention, all while building a pipeline of qualified talent for the future.

Kentucky Manufacturing Extension Partnership (KY-MEP)

KY-MEP is part of the MEP National Network, a nationwide system of experts and resources dedicated to advancing U.S. manufacturing. The network is administered by the National Institute of Standards and Technology (NIST), which operates under the U.S. Department of Commerce.

APEX Accelerator

APEX Accelerator is an organization focused on helping businesses navigate and succeed in government contracting by providing comprehensive procurement assistance, including guidance on federal, state, and local contracting requirements. Their services offer tailored support in registrations, compliance, market research, and bid preparation, empowering Kentucky companies to compete effectively, expand into government and defense markets, and reduce risk through informed decision-making.