

KY Innovation Multimedia Intern

KY Innovation, the entrepreneurship support office within the Kentucky Cabinet for Economic Development (Cabinet), is seeking an upper-level undergraduate student or a graduate student to assist with multimedia design and marketing. This is an unpaid internship and the Cabinet will work with students and faculty to obtain course credit for this experience. The internship will provide a minimum of 90 hours per semester of hands-on experience with a two or three day per week schedule as agreed upon by the Cabinet and the successful applicant.

Under supervision, key responsibilities include:

- Provide design support (co-ideation and execution) for KY Innovation website update
- Assist in the development and execution of KY Innovation's social media strategy
- Assist in the development of alternative solutions to communication needs (infographics, digital newsletters, more complex presentation options, basic design requirements for print, email marketing or other published materials)
- Other duties as assigned

Required Skills:

- Knowledge of WordPress content editing and publishing
- Knowledge of and some experience with social media marketing
- Knowledge of and some experience with brand development and marketing
- Audiovisual production and editing capabilities

A combination of classroom and professional experience will be taken into account. Interested applicants will need access to transportation as the Cabinet prefers the intern work primarily in Frankfort, Kentucky. Nonetheless, the Cabinet and intern may agree to a hybrid schedule allowing for up to 50% of the time for remote work, provided the intern has access to his/her own technology to accomplish assigned tasks. To apply, please email your resume and examples of prior work to dbrock@ky.gov.