CABINET FOR ECONOMIC DEVELOPMENT

Andy Beshear
GOVERNOR

Mayo-Underwood Building
500 Mero Street, 5th Floor
Frankfort, Kentucky 40601

Jeff Noel
SECRETARY

MEMORANDUM

TO: KFLC Members

FROM: Joseph Gearon, Deputy Commissioner J.G.
Department for Financial Services

DATE: October 23, 2026

SUBJECT: **KFLC Special Meeting**

The Kentucky Film Leadership Council's meeting is scheduled for **October 26, 2026,** at 12:00 p.m (ET) / 11:00 a.m. (CT) through both in person attendance and video conference. The primary location for the meeting where all members can be seen and heard and the public may attend in accordance with KRS 61.826 and 61.810 will be in COT Conf Room MUB547CE on the 5th floor at the Cabinet for Economic Development, Mayo Underwood Building, 500 Mero Street in Frankfort. While participants, media and members of the public may attend the board meeting in person at the primary location, attendees are also encouraged to join the meeting virtually and can access the video teleconference at the following link:

https://ky-voip.zoomgov.com/j/1654089331

If you have any questions, please feel free to contact our office at any time.

SPECIAL MEETING OF THE KENTUCKY FILM LEADERSHIP COUNCIL
AGENDA
October 26, 2026

PRIMARY LOCATION:

Where all members can be seen and heard and the public may attend in accordance with KRS 61.826 & 61.840

COT Conference Room MUB 547CE
Mayo Underwood Building
500 Mero Street
Frankfort, Kentucky

ALSO AVAILABLE VIA ZOOM:

https://ky-voip.zoomgov.com/j/1654089331

Call to Order
Notification of Press
Roll Call
Opening Comments

Minutes

Minutes from October 21, 2026 KFLC Meeting

KEI Project

TPC Productions, Inc.	Marion	Cora Kirby

Adjournment

KENTUCKY FILM LEADERSHIP COUNCIL MEETING
WEDNESDAY, OCTOBER 21, 2026
MINUTES

A meeting of the Kentucky Film Leadership Council (KLFC) convened on Wednesday, October 21, 2026, through both in person attendance and video conference. The primary location for the meeting where all members could be seen and heard and the public was able to attend in accordance with KRS 61.826 and 61.840 was the Hearing Room, 133CE, at 500 Mero Street, Mayo-Underwood Bldg., 5th Fl, Frankfort, Kentucky. While participants, media and members of the public were able to attend the council meeting in person at the primary location, space was limited, and attendees were encouraged to join the meeting virtually and provided a link for a video teleconference.

CALL TO ORDER

Soozie Eastman, Chair of KFLC, called the meeting to order at 11:02 a.m. and verified press notification.

ROLL CALL

Danielle Franklin called the roll.

MEMBERS PRESENT

Soozie Eastman, Secretary Jeff Noel, Secretary Lindy Casebier, Secretary Jamie Link, and Jeremy Winton

MEMBERS ABSENT

Misdee Wrigley Miller and Steve Zahn

STAFF PRESENT

Tim Bates, Hayleigh Burrows, Jeanne Darby, Breanna Dolan, Danielle Dunmire, Eric Estill, Meg Fister, Danielle Franklin, Joseph Gearon, Cora Kirby, Marilyn LeBourveau, Blake Melchert, Nasim Moula, Andrew Osborne, Cody Pennington, McKenna Schrage, Kayla Smith, Emma Spicer, Kelli Thomas, Lizzy Woodcock, Ashiq Zaman, and Chad Zimlich

OTHERS PRESENT

Mary Jackson, Kentucky Council on Postsecondary Education; Leeni Marshall, The Long Run Movie LLC; Daniel Hall & Valerie Bruce, Firebrand Productions, LLC; Gi Gonzales, Eric Michael Kochmer, & Nate Lipp, Bob Productions LLC; Marc Clebanoff & Brandon Menchen, Oscar Shaw 2 Film LLC; Kristi Kilday; Pierre Romain, Julie Romain, George Maranville, & David Cottingham, Singleton 378 LLC; Stephen Wolsh, More Brains LLC; Andrea Ahl; Lisa Brin, FilmLEX; Bryan Houston; Sarah Van Wallaghen, The Rotunda Group LLC; Melissa O. Bowen

APPROVAL OF MINUTES

A motion was introduced by Secretary Jamie Link to approve the minutes of the Kentucky Film Leadership Council meeting held on September 16, 2026. The motion was seconded by Chair Soozie Eastman. The motion passed without opposition.

EXECUTIVE DIRECTOR REPORT

Joseph Gearon provided a report on the continued efforts of the Kentucky Film Office.

MONITORING REPORT

Joseph Gearon provided the monitoring report of the calendar year activity for the KEI projects.

NEW BUSINESS

The following projects were presented for consideration by the KFLC:

1. Bob Productions LLC, Bourbon and Fayette counties, presented by Breanna Dolan

A representative from the project attended virtually for project discussion.

Secretary Jeff Noel made a motion to approve this project with a second by Chair Soozie Eastman. The motion passed without opposition.

2. Firebrand Productions, LLC, Jefferson County, presented by Tim Bates

A representative from the project attended virtually for project discussion.

Secretary Jamie Link made a motion to approve this project with a second by Secretary Jeff Noel. The motion passed without opposition.

3. Oscar Shaw 2 Film LLC, Jefferson County, presented by Hayleigh Burrows

A representative from the project attended virtually for project discussion.

Secretary Jeff Noel made a motion to approve this project with a second by Jeremy Winton. The motion passed without opposition.

Jeremy Winton disclosed an interest in Rear Ended Episodes E3-E5 LLC. In accordance with the KFLC bylaws, Mr. Winton refrained from participating in discussions related to the project and was placed in the virtual "waiting room" on Zoom during discussion.

4. Rear Ended Episodes E3-E5 LLC, Hopkins County, presented by Cora Kirby

A representative from the project attended virtually for project discussion.

Secretary Jamie Link made a motion to approve this project with a second by Chair Soozie Eastman. The motion passed without opposition.

Jeremy Winton returned to the meeting to discuss the following projects.

5. Singleton 378 LLC, Fayette County, presented by Cody Pennington

A representative from the project attended virtually for project discussion.

Secretary Jeff Noel made a motion to approve this project with a second by Chair Soozie Eastman. The motion passed without opposition.

6. The Long Run Movie LLC, Jefferson County, presented by Kelli Thomas

A representative from the project attended virtually for project discussion.

Secretary Jamie Link made a motion to approve this project with a second by Chair Soozie Eastman. The motion passed without opposition.

7. More Brains LLC, Bourbon, Clark, Fayette, Jefferson, Jessamine, Lincoln, Oldham, and Washington counties, presented by Kelli Thomas

A representative from the project attended virtually for project discussion.

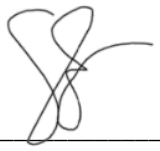
Secretary Jeff Noel made a motion to approve this project with a second by Chair Soozie Eastman. The motion passed without opposition.

The KFLC's next regular scheduled meeting is Wednesday, December 9, 2026.

ADJOURNMENT

Secretary Jamie Link made a motion to adjourn with a second by Chair Soozie Eastman. The motion passed without opposition.

The meeting adjourned at 11:24 a.m.



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Soozie Eastman, Chair
Kentucky Film Leadership Council

Kentucky Entertainment Incentive (KEI) Projects
Calendar Year 2026

KFLC Meeting date	10/26/2026
Total Projects Approved Calendar Year-to-Date	88
Number of Proposed Projects for Current Month	1

Motion Picture or Entertainment Production / Continous Film Production

Calendar Year Cap	$75,000,000
Approved Calendar Year-to-Date	$64,846,371
Recaptured Funds Calendar Year-to-Date	$4,120,616
Balance Available for Current Month	$14,274,245
Proposed Approval for Current Month	$825,093
Balance Available for Remainder of Calendar Year	$13,449,152

KENTUCKY FILM LEADERSHIP COUNCIL

KEI BOARD REPORT

DATE
Sep 15, 2026, 8:59 PM

FI NUMBER
121039

APPROVED COMPANY
TPC Productions, Inc.

PROJECT NAME
Perfectly Unreasonable Ballparks

PRODUCTION TYPE
Commercial

COUNTIES WHERE PRODUCTION ACTIVITY WILL OCCUR
Marion

MINIMUM SPEND
$200,000

STATE OF ORGANIZATION
GA

Project Description

This project is a Maker's Mark "Perfectly Unreasonable" campaign filmed at the Maker's Mark Distillery in Loretto, Kentucky. In the :60 spot, an efficiency minded accountant follows the Maker's Mark CEO through the distillery, questioning every slow, handmade step from barrel tasting to hand cut labels and hand dipped wax, until a Maker's Sour on the veranda finally shows him it's all worth it. A :15 companion spot follows a single bottle through the handmade process, from wheat field to barrel to wax dip, ending on the line that no innovation tastes better than handmade.

Production Dates: 2026-10-26 to 2026-10-28

Economic Analysis

The recommended application was reviewed and evaluated based on an economic analysis that considered the anticipated Kentucky economic spend, the projected Kentucky workforce, the production commitment, the financial strength and the overall industry impact.

Total Score: 60

Financing & Funding Verification

Total Kentucky Qualified Spend	$2,671,390
Verified 50% Funding in an Escrow Account (Y/N)	Yes

Distribution Agreement

Has Distribution Agreement	Yes
Distributor	
Sales Agent	

Ownership & Controlling Interests (20% or More)

NAME / ENTITY	OWNERSHIP %	KENTUCKY RESIDENCY
TPC 2022, LLC	100%	No

DFS Staff Verification

Signature: /s/ Cora Kirby **Date:** 10/21/2026

Anticipated Qualifying Project Expenditures

CATEGORY	HERITAGE COUNTY EXPENDITURES / CONTINUOUS FILM PRODUCTION	OTHER COUNTY EXPENDITURES / COMMERCIAL	TOTAL
KY Resident, Above-the-line Production Crew	$81,375	$0	$81,375
Non-KY Resident, Above-the-line Production Crew	$1,230,000	$0	$1,230,000
KY Resident, Below-the-line Production Crew	$392,154	$0	$392,154
Non-KY Resident, Below-the-line Production Crew	$463,386	$0	$463,386
Total Qualifying Payroll Expenditures	**$2,166,915**	**$0**	**$2,166,915**
Pre Production Wrap Expenses	$32,775	$0	$32,775
Locations and Travel	$67,700	$0	$67,700
Props and Wardrobe	$12,125	$0	$12,125
Set Construction Materials	$95,600	$0	$95,600
Equipment Cost	$133,950	$0	$133,950
Filmstock, Develop and Print	$15,450	$0	$15,450
Travel Expenses	$82,260	$0	$82,260
Photography	$64,615	$0	$64,615
Total Qualifying Non-payroll Expenditures	**$504,475**	**$0**	**$504,475**
Grand Total Qualifying Expenditures	**$2,671,390**	**$0**	**$2,671,390**

Anticipated Production Crew

ROLE	KY RESIDENT	NON-KY RESIDENT	TOTAL
Above-the-line (ATL)	15	1	16
Below-the-line (BTL)	38	28	66
Total Crew	**53**	**29**	**82**

Other State Participation

DATE	PROGRAM	STATUS	AMOUNT

TOTAL ELIGIBLE TAX INCENTIVE AMOUNT	$825,093

The Kentucky Film Office recommends this project for consideration by the Kentucky Film Leadership Council.